



Ohio Association for Pupil Transportation

Jeff Vrabel, Sr. – Vice-President

www.oapt.org

October 1, 2011

Greetings school transportation industry supporters and suppliers!

The Ohio Association for Pupil Transportation will be hosting its 52nd Annual Conference and Trade Show Sunday, March 18 through Wednesday, March 21, 2012. The Conference will be held at the Crown Plaza North, 6500 Doubletree Avenue, Columbus, Ohio 43229.

For the coming Annual Conference and Trade Show, we are embarking on a plan that could be of great benefit to our members, as well as the students and schools they serve on a daily basis.

The purpose of this letter is to request that you consider purchasing advertising in our 2012 Conference Program book, which will be distributed to over three hundred school Transportation Directors, Supervisors, Coordinators, and those directly responsible for the purchasing of school buses, equipment, and supplies. Exhibitors at our Annual Trade Show will also receive a copy.

Advertising opportunities are as follows:

Inside Front Cover <i>(contact us for availability)</i>	\$400.00
Inside Back Cover <i>(contact us for availability)</i>	\$400.00
Back Cover <i>(contact us for availability)</i>	\$500.00
Full Page Ad	\$300.00
1/2 Page Ad	\$150.00
1/4 Page Ad	\$ 75.00
Business Card Ad	\$ 25.00

The deadline for advertising is FEBRUARY 17, 2012. This is an absolute deadline. If you would like to be included in our first program, please send your information right away! All ads should be sent to the address below. Ads may be emailed, but will not be printed unless a hard copy and payment is received prior to the deadline.

Please make checks payable OAPT.

The Ohio Association for Pupil Transportation greatly appreciates your support in the school transportation industry, and the transportation of our most precious cargo, the children.

Should you have any questions or need additional information, please do not hesitate to contact me at your convenience.

Yours in safety,

Jeff Vrabel, Sr., Vice-President
Ohio Association for Pupil Transportation
573 North Main Street
Poland, Ohio 44514-1668
tradeshow@oapt.org

Business Card Ad
\$ 25.00

Business Card Ad
\$ 25.00

1/4 Page Ad
\$ 75.00

1/2 Page Ad
\$150.00

Inside Front Cover <i>(contact us for availability)</i>	\$400.00
Inside Back Cover <i>(contact us for availability)</i>	\$400.00
Back Cover <i>(contact us for availability)</i>	\$500.00
Full Page Ad.....	\$300.00

AD SIZES FOR 2012 OAPT PROGRAM

2012 52nd OAPT ANNUAL CONFERENCE & TRADE SHOW PROGRAM ADVERTISING FEE SCHEDULE

please check one

<input type="checkbox"/>	FULL PAGE	\$300.00
<input type="checkbox"/>	½ PAGE	\$150.00
<input type="checkbox"/>	¼ PAGE	\$75.00
<input type="checkbox"/>	Business Card	\$25.00

**ADVERTISEMENTS MUST BE RETURNED ON OR BEFORE FEBRUARY 17, 2012
OR YOUR ADVERTISEMENT WILL NOT BE PUBLISHED**

*Please mail this form, along with your check made payable OAPT to:
Jeff Vrabel, Sr. – Vice-President
573 North Main Street
Poland, Ohio 44514-1668*

Ads may be emailed, but will not be printed unless a hard copy and payment is received prior to the deadline.

Please show the desired text and/or logo for your advertisement. THANK YOU!!!